

Within 30 days of listing the business, Will Hayes brokers the sale of El Sombrero Restaurant



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When the owner of El Sombrero Restaurant was ready to retire from the business, William Hayes, Broker with Joseph & Camper Commercial, stepped up to find a buyer. Will's direct marketing efforts paid off for the business owner. Within 2 weeks, Will had two interested buyers and within 30 days, the purchase was pending.

"As soon as I received the listing, I hit the streets with a stack of flyers. Since the most likely buyer would be someone already in the restaurant business, I stopped into local restaurants to talk with the owners." said Will Hayes. "My strategy was to concentrate my efforts on other Mexican restaurants – and it worked."

El Sombrero has been an established Tex-Mex style restaurant in the Peoria area since the 1980's. The current location in Spring Point Plaza, East Peoria is at the prime intersection of Hwys 26 & 116 and less than one mile from the McCluggage Bridge. In addition to selling the business and its assets, William Hayes facilitated the transfer of the lease for the Spring Point Plaza space to the new owners.

Joseph & Camper Commercial Real Estate
5001 N. University St.
Peoria, IL 61614
Ph: 309.691.5919 JosephCamper.com