

Junction City, Peoria's Original Destination Shopping Center Still the Place to Be



Junction City 1960



Junction City 2010



Addition to Junction City 2010

September 2010 Peoria, Illinois

Junction City, Peoria's original destination shopping center, is still the place to be. In spite of the recent recessionary times, the new 30,800 square feet addition is nearly fully leased.

Junction City Shopping Center was constructed in the 1960's and designed to resemble an early 1900's train station. Its aesthetic was completed with a boardwalk, town hall, and authentic rail road water tower. Home to a variety of sophisticated shops and restaurants, it has always been a place to gather for live music, art shows and festivals of all kinds.

Upon its purchase by the current owner in 2006 Junction City was extensively updated in a manner that maintains its original charm. Expansion of the center to nearly twice its size was begun in 2008 with the renovation of an adjacent vintage warehouse. Unfortunately, 2008 was also the beginning of our economic recession. Retailers put their expansion plans on hold and leasing of retail space stalled in Peoria, as it did elsewhere.

Tom Camper, of Joseph & Camper Commercial and the leasing agent for Junction City Shopping Center, attributes his success with filling the center to a localized marketing campaign. The Joseph & Camper marketing team targeted professional offices that require good visibility and easy public access, personal services businesses, and local restaurateurs. Today only two small spaces remain available for lease and the owners are pleased with the mix of uses.

With its dining, gourmet carryout, professional services, designer fashions and home accessories, the original Junction City has always been a destination shopping center. The new addition enhances the original center with Benjamin F. Edwards Company Financial Advisors, 309 Fine Dining, Natural Nails, Asian Grill, United HealthCare, and the soon to be opening Farrell's Extreme Body Shaping. Located on Knoxville Avenue at Prospect Road, the new Junction City continues to be Peoria's leisure-time destination as well as a neighborhood retail center.

Joseph & Camper Commercial Real Estate
5001 N. University St.
Peoria, IL 61614
Ph: 309.691.5919 JosephCamper.com